

Second
Edition

MPOWC

MACCABI PADEL WORLD CUP

November 16th-20th
MIAMI

Corporate sponsorship package

MACEN

BM
REALTY

HEALTH
MANAGEMENT


MACCABIUSA
Building Jewish Pride Through Sports


NPL
NATIONAL PADEL
LEAGUE

מכבי תנועה עולמית

Maccabi World Union

WHAT IS THE MACCABI WORLD PADEL CUP?

The Maccabi World Padel Cup is the premier global tournament for Jewish padel players, bringing together elite athletes and passionate amateurs from around the world. More than a competition, it's a celebration of culture, unity, and sport a unique opportunity to build global community through the fast-growing sport of padel.



Our Mission

To create the world's largest and most meaningful gathering of Jewish padel players — connecting communities, forging friendships, and celebrating Jewish identity through world-class sport. The event promotes health, inclusion, and unity, and serves as a premium networking and lifestyle experience.

Our story

Launched in North Miami Beach in 2024 the first edition of the Maccabi World Padel Cup welcomed over 260 players from 13 countries. Due to its overwhelming success, the tournament became an official part of the **MARJCC Alex Halberstein Maccabi Games** — the **largest Jewish sports event in South Florida**, held annually at the **MARJCC** and featuring over **2,500 athletes** across multiple sports.

Now a key feature of this prestigious multi-sport event, the Padel Cup continues to grow in scale and significance, offering sponsors access to a diverse, high-value international audience.

LAST EDITION **RECAP**



Date & Location

November 16th to 20th, 2025, Miami

Expected number of players

+300

Participating countries

+13

Categories

Advanced Men, Intermediate Men, Low-Intermediate Men, Advanced Women & Intermediate Women.

Tournament format

Group stage + Knockout rounds



DEMOGRAPHICS

The tournament attracts an elite group of players, primarily from the ABC1 socio economic segment, with ages ranging from 33 to 60 years old. These are individuals with high purchasing power, many of whom are entrepreneurs, professionals, and business executives.

Padel has become a **premium lifestyle sport in both the U.S. and Latin America**—comparable to golf in previous decades—not only for its fitness and entertainment value, but also as a strategic networking space. Participants often use the sport to build relationships and expand professional connections.

Expected attendance

Players, families, fans, and community members.

Media coverage

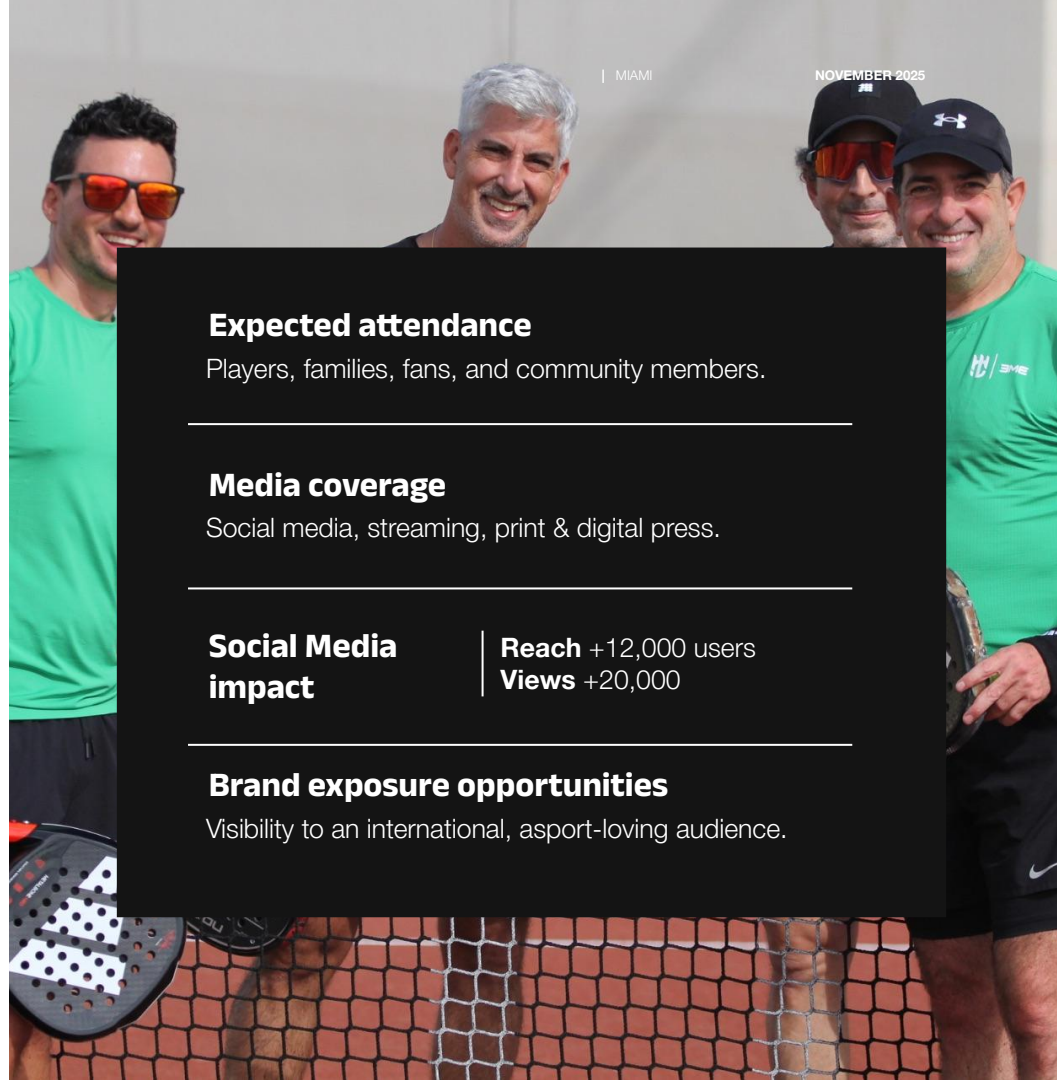
Social media, streaming, print & digital press.

Social Media impact

Reach +12,000 users
Views +20,000

Brand exposure opportunities

Visibility to an international, asport-loving audience.





SPONSORSHIP BENEFITS

High brand visibility Gain exposure through event banners, live social media campaigns, and broadcasts reaching thousands.

Brand presence Showcase your logo on official uniforms, event signage, and digital materials.

Brand activations and audience engagement opportunities.

Networking with business leaders and padel professionals.

Global reach within the Maccabi community and padel world.

SPONSORSHIP PACKAGES

| Benefit / Tier | Platinum 🏆 | Padel Court Sponsor 🎾 | Gold 🥇 | Silver 🥈 | Bronze 🥉 |
|---------------------------|-------------------|-----------------------|-------------------|------------------|------------------|
| Tournament Naming | ✔️ Exclusive | ❌ | ❌ | ❌ | ❌ |
| Logo on Main Backdrop | ✔️ Premium Spot | ✔️ Court Signage | ✔️ Standard Spot | ❌ | ❌ |
| Social Media Mentions | ✔️ 5 Mentions | ✔️ 2 Mentions | ✔️ 3 Mentions | ✔️ 2 Mentions | ❌ |
| Logo on Official Uniforms | ✔️ Chest | ❌ | ✔️ Sleeve | ✔️ Back | ❌ |
| Event Booth Space | ✔️ Premium Space | ✔️ Standard Space | ✔️ Standard Space | ❌ | ❌ |
| Brand Activation Rights | ✔️ Yes | ✔️ Yes | ✔️ Yes | ⚡ Limited | ❌ |
| Media Coverage Mention | ✔️ Included | ✔️ Included | ✔️ Included | ✔️ Included | ❌ |
| Website Logo & Link | ✔️ Yes | ✔️ Yes | ✔️ Yes | ✔️ Yes | ❌ |
| VIP Access / Hospitality | ✔️ 4 Passes | ✔️ 2 Passes | ✔️ 2 Passes | ✔️ 1 Pass | ❌ |
| Investment (USD) | 💰 \$20,000 | 💰 \$15,000 | 💰 \$10,000 | 💰 \$5,000 | 💰 \$1,000 |

JOIN US AS A SPONSOR

and let's elevate Padel in the
Maccabi community together!



Website



Social Media

[Get more info!](#)