



MARJCC

Michael-Ann Russell JCC
Sanford L. Ziff Campus

MARJCC ANNUAL IMPACT REPORT 2022

Dear MARJCC Community,

As we reflect on the incredible journey of our MARJCC throughout 2022, we are filled with immense pride and gratitude for the transformative achievements we have accomplished together. Today, we, the Board Chair and the CEO, stand before you to share the remarkable story of our success, a story that would not be possible without the support and generosity of YOU, our exceptional community members.

In every tale of triumph, there is a catalyst, a force that ignites change, fuels growth, and propels us toward success and you are that catalyst. Your commitment to MARJCC has been the driving force behind our accomplishments. Through your generosity, you have nurtured the seeds of change, allowing them to blossom into profound impact and lasting accomplishments.

Now, we invite you, our esteemed members, to embark on a special journey, a journey to witness firsthand the tangible achievements we have made, thanks to your invaluable support. It is a journey that will take you through the heart of our MARJCC, where you will experience the transformative power of your support. We want you to see the smiles on children's faces as they discover new passions in our educational programs. As you continue on this journey, enter the world of our arts and cultural programs, where creativity and imagination take center stage. Feel the remarkable power of the arts, as they promote values of acceptance, teamwork, and empathy—values that are vital in shaping a harmonious and inclusive society. From the Alex Halberstein Maccabi Games, where athletes of all ages showcase their skills and passion, to the Maccabi Tzair youth movement, which empowers our young leaders through Jewish values and community engagement. Finally, walk alongside us through our wellness initiatives, where individuals of all ages and abilities discover the path to holistic well-being.

Witness the impact of our Fitness Department as individuals both develop and find strength, inspiration, and a renewed sense of purpose in their journey toward health and wellness.

This journey is a testament to the collective impact we have made. It is a celebration of your role as a catalyst for change, growth, and success. Together, we continue to enrich lives and build community by transforming the lives of countless individuals and families, fostering a brighter and more hopeful future!

As we look towards the future, we are filled with excitement and determination to build upon the achievements of 2022. With your continued participation, we will strive to expand our impact even further, reaching more individuals and making an even greater difference in the many lives the MARJCC touches.

So, dear donors, members, volunteers and lay leaders we extend a heartfelt invitation to continue on this journey, a journey of gratitude and celebration. See for yourselves the profound achievements we have accomplished, thanks to your invaluable support. Experience the joy and fulfillment that comes from knowing that you have played an indispensable role in creating a better J.

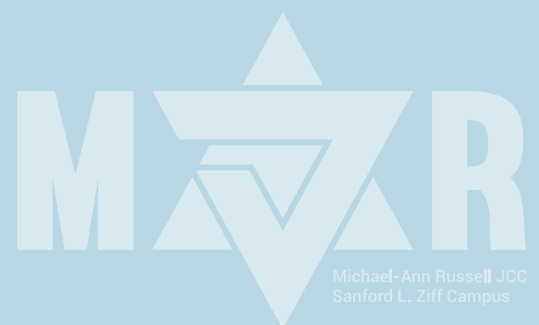
With heartfelt gratitude,



Elise Scheck Bonwitt
Chair of the Board of MARJCC



Alan Sataloff
CEO of MARJCC



OUR JOURNEY



ECA (PG 3-4)
Early Childhood Academy



BAMACHOL (PG 5-6)
Dance Program



HEBRAICA (PG 7 - 12)
Maccabi Games, Maccabi Tzair,
Macabbi Games JCC National



SPORTS (PG 15-16)
Enrichments



SUMMER CAMP (PG 13-14)
Camp Sol Taplin



FITNESS AND WELLNESS (PG 17)
Group and Private Classes



RSB (PG 18)
Rock Steady Boxing



(PG 23-24)
DEVELOPMENT
Fundraising Events



(PG 21-22)
ADULT SERVICES
Adults/Seniors Programs



(PG 19-20)
CULTURAL ARTS
Visual and
Performing Arts



(PG 25)
GIVING BACK
Scholarship Aid



(PG 26)
MEMBERSHIP
Registration



(PG 27)
FINANCIALS
Expenses and Revenue



(PG 28-30)
PHILANTHROPY
Donor Recognition



NURTURING DREAMS, IGNITING FUTURES: THE EXTRAORDINARY JOURNEY OF THE MARJCC EARLY CHILDHOOD ACADEMY IN 2022

The year 2022 witnessed the unfolding of a beautiful journey for 150 children at the MARJCC Early Childhood Academy, a place dedicated to nurturing young minds. From the tender age of 2 months to the excitement of kindergarten, these children were welcomed into the loving arms of our dedicated team of educators and caregivers.

With passion and purpose, we created a nurturing environment where play became the foundation for learning. Through innovative teaching methodologies and a curriculum designed to promote holistic development, we ignited their imaginations and prepared them for a lifetime of learning. Every day, their laughter filled the halls, echoing the joy of discovery and the thrill of new knowledge.

Our commitment to building strong foundations was unwavering. Our comprehensive curriculum focused not only on literacy and numeracy but also on social skills and emotional intelligence. We celebrated the progress of each child, witnessing the transformation of timid souls into confident individuals ready to take on the world. With every milestone reached, we knew we were equipping them with the skills necessary to thrive academically and socially.

But our journey didn't end with the children alone. We believed in the power of family and community. We actively engaged families, inviting them to be partners in their children's education. Through workshops, parenting resources, and a supportive network, we created a bond that extended beyond the walls of the Early Childhood Academy. Together, we ensured a holistic approach to child development, knowing that the love and support of a family are the greatest gifts a child can receive.

As the seasons changed and time flew by, we had the privilege of witnessing the growth, exploration, and love for learning in each and every child. From their first steps through our doors, they embarked on a journey that would shape their futures. And as the 2021/2022 school year came to a close, we celebrated the graduation of an exceptional group of children. With heads held high, they carried with them the values, knowledge, and social skills gained at the Early Childhood Academy into the next exciting chapter of their educational journeys.

In closing, we want to express our deepest gratitude for your unwavering commitment to our Early Childhood Department. It is through your generosity that we are able to shape the lives of these young children, setting them on a path towards a bright and promising future. Together, we are making a lasting impact, one child at a time.

As we reflect on the heartwarming stories that have unfolded within our walls, we find inspiration in the words of families who have experienced the transformative power of our program.

"Pre K4 at the ECA was an educational and loving space for us. We felt our son was welcomed from day one, and the staff helped him a lot with the language and to integrate with the rest of the group. The whole family felt welcomed; we always found someone to talk to. We loved the diversity in his class, and we often had a space to share our cultures, which was very enriching for the children. Another thing we loved was the variety of extracurricular classes like Rikudim, swimming, and Hebrew."

Valeria, ECA Mom

*"My name is **Shana Benchetrit**, a 34-year-old French mother of three young children. Around 8 years ago, my family and I made the decision to leave Paris, where the situation was challenging, particularly for a young Jewish family. However, as soon as we discovered the JCC, and specifically its early childhood program, we knew we had made the right choice to move so far away. It instantly felt like home to us."*

The JCC not only provided us with a sense of belonging but also rekindled our Jewish spirit, which we deeply missed in France. Being warmly welcomed and able to freely express our happiness in a Jewish neighborhood has been invaluable to us. This remarkable institution has transformed my relocation experience into something truly extraordinary.

Thanks to the JCC, we have had the opportunity to connect with Jewish communities from around the world, and we feel incredibly fortunate to raise our children in this nurturing environment. The teachers are exceptionally caring and amazing, and I wholeheartedly recommend this exceptional school."towards a bright and promising future. Together, we are making a lasting impact, one child at a time.



ECA ENROLLMENT

6

Infants

22

Toddlers

39

Playgroup

32

Pre-K 3

32

Pre-K 4

12

Kinder

143

TOTAL



BAMACHOL

 Dance Program



DANCING BEYOND BOUNDARIES: CELEBRATING THE EXTRAORDINARY IMPACT, JOURNEY AND ENDURING LEGACY OF THE MARJCC BAMACHOL DEPARTMENT

In 2022, the MARJCC Bamachol Department had a year filled with remarkable accomplishments and unforgettable experiences. Our commitment to excellence and the pursuit of artistic growth has made our department stand out on a national and international stage.

The year commenced with the **Kulanu B'Yachad Show** that featured our esteemed Leakot, (Rikudim auditioned groups), showcasing their exceptional talent and presenting a unique dance experience to our members. The show became a testament to the remarkable dedication and unwavering passion of our dancers and instructors.

The Bamachol department also organized the **26th Annual Festival Yachad**, a grand celebration of dance. The festival was a showcase of diversity and talent, featuring three distinct performances. The Children Performance brought young dancers to the forefront, showcasing their budding skills and boundless enthusiasm. The Special Performance, featuring invited groups, brought together extraordinary talents from far and wide. And, of course, the Gala Performance was the pinnacle of the festival, leaving the audience in awe with its mesmerizing choreography and breathtaking execution. In total, the festival saw an incredible gathering of 1,130 dancers and over 2,900 attendees, making it a truly monumental event.

Taking our passion for dance beyond borders, our department embarked on an unforgettable journey to Israel. We were honored to be the only dance group outside of Israel invited to perform at the Opening Ceremonies of the 21st Maccabiah in Jerusalem, held at the iconic Teddy Stadium. Twenty talented girls from our Leakah Kulanu graced the stage alongside 180 professional dancers, captivating an audience of more than 10,000 people. Dancing alongside esteemed Israeli singers such as Eden Benzaquen, Chanan Benari, Static & Benel, our dancers had the privilege of experiencing the pinnacle of artistic collaboration. Additionally, our time in Israel was enriched by dance workshops led by renowned choreographers, further expanding our dancers' horizons and fostering cultural exchange.

Taking their talents beyond the local stage, the Bamachol department embarked on a series of national and international performances, spanning from Universal Studios in **Orlando** to **Costa Rica, Argentina, Mexico, New York, Vancouver, Israel, and Brazil**. Our dancers left their mark on stages worldwide, with each performance serving as a testament to the power of dance to transcend boundaries, foster cultural exchange, and inspire audiences across the globe.

Throughout the year, the Bamachol department continued to nurture and inspire aspiring dancers, with a staggering enrollment of 1,080 students in their program. Throughout the year, we organized eight major productions, each featuring over 400 dancers, including prestigious events like the **MARJCC Hebraica** Alex Halberstein Maccabi Games Opening and Closing Ceremonies, Jazz Winter Showcase, Chanukah Festival, Dancing with the World, Festival Yachad Kids, Festival Yachad Gala, and the "Step-it-Up" Recital. These productions not only showcased our dancers' skills but also served as a platform to celebrate diversity and unity through the universal language of dance.



In the midst of celebrating the department's achievements, in tribute to one of our esteemed members, **Viviana Bary Z"l**, we are honored to dedicate a special space in this report to celebrate her profound impact on the Bamachol Department. Vivi's unwavering dedication and deep connection to our dance program have left an indelible mark on our hearts. As a committee member, chair, dancer, and a proud mother of two dancers, Vivi played an indispensable role in the growth and development of the Bamachol program. Her unwavering commitment and relentless pursuit of excellence will forever be cherished, and her contributions will continue to inspire generations of dancers to come.

Throughout her journey, Vivi Z"l wore multiple hats within the MARJCC community. As a board member, she provided invaluable guidance and support, channeling her passion for the arts into initiatives that propelled our organization forward. Serving as a committee member for Hebraica, Gymnastics, and Bamachol, she exemplified her commitment to diverse areas of our community, fostering growth and excellence in each endeavor.

In her memory, we have established the **Vivi Bary Bamachol Scholarship Fund**, ensuring that her legacy continues to flourish. This fund serves as a testament to her profound impact, providing support and opportunities for aspiring dancers to pursue their dreams. Through this scholarship, Vivi's remarkable influence lives on, inspiring generations to come.

In conclusion, the MARJCC Bamachol Department's journey in 2022 was nothing short of extraordinary. From the enthralling performances on local stages to the international acclaim received on the grandest of platforms, their achievements illuminated the world of dance with a unique and unparalleled brilliance. The dedication of our dancers, the guidance of our instructors, and the unwavering support of our community made the Bamachol Department a beacon of excellence and inspiration for all who had the privilege of witnessing their incredible artistic journey.

2,923

Spectators at
Festival Yachad

1,130

Dancers in
Festival Yachad

1,080

Dancers Enrolled in
Bamachol Program

8

Major Dance
Productions

6

International
Performances

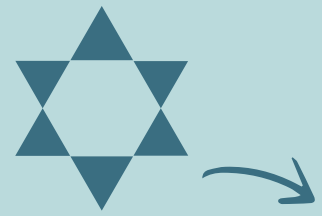
2

National
Performances



Only non-Israeli
dance group
invited to perform
at 21st Maccabi
Games Opening
Ceremonies in Israel





THE HALBERSTEIN LEGACY LIVES ON: THE MARJCC MACCABI GAMES NAMED IN ALEX HALBERSTEIN'S MEMORY

In remembrance of Alex Halberstein's deep love for the Maccabi Games, we named the 41st edition as the **MARJCC Hebraica Alex Halberstein Maccabi Games**. This befitting tribute aimed to preserve Alex's passion and ensure its enduring flame for future generations. We sought to unite communities, foster friendships, and promote healthy competition, just as Alex had envisioned.

In 1974, Alex immigrated to the USA with his late wife Elsie Z"l and their five children, embarking on a successful career in trade financing for Latin American importers and exporters. His expertise led him to become the Executive Vice President of Capital Bank's International Division, as well as the Vice-Chairman of the Board of Capital Bank Corp., now known as Regions Bank. Following his retirement from banking in 1993, Alex dedicated himself wholeheartedly to volunteer work in the community, both locally and internationally. He became a passionate advocate and supporter of various organizations, including the Michael-Ann Russell Jewish Community Center, Miami's Hillel Second Generation (H2G), and the American Jewish Committee.

Alex's indomitable spirit resonated throughout the Games, particularly through his family's involvement. Alex's youngest daughter, Ariela still serves as the captain of Team Peru, embodying the profound connection between his family and the Maccabi Games. Their participation symbolized the spirit of camaraderie and sportsmanship that Alex held dear. Their involvement in the Games showcased their commitment to carry forward Alex's legacy.

The 41st Maccabi Games, named in memory of Alex Halberstein, left an indelible mark on the MARJCC community. By honoring his enduring legacy, the Games showcased the power of unity, friendship, and healthy competition. Through the participation of Alex's family, we witnessed the profound connection between the Games and their impact on individuals' lives. The Games paid homage to Alex's unwavering support, commitment to excellence, and love for the Jewish community. As we move forward, we strive to carry Alex's spirit forward and continue fostering the values he held dear in the Maccabi Games for generations to come.

Elise Halberstein, Alex Halberstein's Z"l Granddaughter, Team Peru: *"I wanted to take a moment to express my gratitude to all of you for an incredible Maccabi Games. Over the past two weeks, I have had the opportunity to reflect on and appreciate the amazing experiences we shared. This year was especially meaningful to me as it was a tribute to my Opa. Maccabi Games hold such a special place in my heart that last year, I expressed my desire to join the captain's crew to honor him and ensure his memory lives on during this time of year, as it was his absolute favorite. Here's to many more years to come, and once again, I want to extend my infinite thanks for creating truly unforgettable memories."*

Monica Sichel, Maccabi Games, Captain Team Venezuela and Hebraica Co-chair: *"It's difficult to fathom how you manage to make each subsequent year better, but somehow you do it! I feel privileged to be among the group of captains who witness your relentless dedication. Every year, it brings me joy to meet new individuals and reconnect with those who have now become part of the Maccabi Games family."*

I MACABEADA
LATINOAMERICANA
PATROCINADA POR



CAPITAL BANK



Safta National Bank
of New York

Title Sponsor

\$230,090

Donations and
Sponsorships

2,200

Participating
Athletes

23

Sports

8

Teams

Argentina • Brazil
Colombia • Israel
Mexico • Peru
Venezuela • USA



The Maccabi Games
were officially
named as the
MARJCC Hebraica
Alex Halberstein
Maccabi Games.

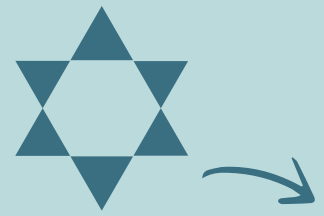


8



HEBRAICA


JCC National Maccabi Games



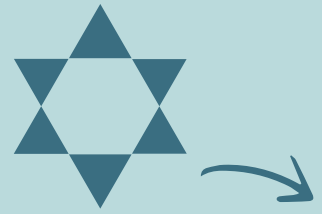
In 1948, shortly after the establishment of the Jewish Homeland, four individuals: Harry Henshel, Charles Orenstein, Edward Rosenblum, and Harold O. Zimman, embarked on a mission to support Israel's development through sports and promote fitness among Jewish youth. This led to the formation of the United States Committee Sports for Israel (USCSFI).

The organization quickly achieved its objectives as Israel gained official recognition from the International Olympic Committee, becoming eligible to participate in the 1952 Olympic Games. Over time, USCSFI initiated projects aimed at fostering Jewish identity, strengthening communal bonds, and raising awareness about Israel. It was appointed as the official representative of Maccabi World Union, the governing body for the World Maccabiah Games and Maccabi activities worldwide.

The JCC National Maccabi Games is an Olympic-style sporting competition that takes place every summer in North America and is one of the largest organized sports programs for Jewish teenagers worldwide. With over 3,000 participants, it provides an exceptional platform for showcasing athletic talent and Jewish community engagement.

Our local delegation has a proud tradition of participation in these games. In 2022, MARJCC was represented by eight soccer players, eight basketball players, and three staff members who formed the North Miami Beach team. They traveled to San Diego to compete alongside 1,500 athletes representing 57 Jewish Community Centers. Our MARJCC Basketball team secured the silver medal , further adding to our achievements and community pride.





THE POWER OF MACCABI TZAIR: IMPACTING HEARTS AND SHAPING FUTURES

In the vibrant realm of Hebraica, a department pulsating with energy and creativity, lies Maccabi Tzair, an extraordinary program that ignites the flame of passion in our youth. Within Hebraica's diverse offerings, such as Maccabi Tzair, Maccabi Games, Challah Bake, and our spirited Purim celebration, each piece holds a special place in our hearts, for we are all united by our unwavering passion for every facet of this remarkable program.

As we reflect on the highlights of Maccabi Tzair in 2022, we are reminded of the awe-inspiring transformation that unfolds when our Madrichim return from Israel. They emerge as leaders overnight, infused with newfound knowledge and a renewed sense of purpose. Yet, amidst the many shining moments, one experience forever stands out: Machane Gadol, a gathering that brings together participants, Madrichim, and staff in an off-campus location. This extraordinary event encapsulates the very essence of Maccabi Tzair—a place where growth, connection, and unforgettable memories flourish.

In 2022, the Maccabi Tzair Program flourished with approximately +700 dedicated participants throughout the year. This impressive number serves as a testament to the unique and unparalleled impact we have as one of the largest Maccabi Tzair programs outside Israel.

An unforgettable milestone in the program is the SOM Graduation, held annually in May. In 2022, we proudly witnessed approximately 75 tenth graders successfully completing the program and embarking on a transformative four-week leadership program in Israel. Their journey allowed them to cultivate essential skills, broaden their horizons, and embrace their role as future leaders.

Throughout the year, Maccabi Tzair offered a multitude of enriching trips, including visits to Bush Gardens, the San Diego Seminar, the transformative Maskirut Seminar, the empowering Madrichim Seminar, and journeys to [Mexico](#), [Costa Rica](#), and [Israel](#). These immersive experiences fostered personal growth, cultural exchange, and a deep sense of connection among the participants. Furthermore, approximately five Machanot (camps) provided a platform for exploration, learning, and forging lifelong friendships.

One exceptional aspect of our program is the impactful partnership we share with the **Cadena Foundation**. Each year, usually in January, our eighth-grade Noar participants journey to Mexico City. There, they unite with Cadena to extend support and supplies to populations in dire need. This humanitarian trip not only leaves a lasting impact on the communities we serve but also instills a sense of empathy, compassion, and social responsibility within our participants.

Maccabi Tzair is not simply a once-in-a-while affair—it thrives through weekly activities that engage, inspire, and empower. **SOM** (School of Madrichim) sessions take place every Wednesday and Saturday afternoon, while **Pre-SOM** offers enriching experiences on Monday and Saturday afternoons. **Noar** and **Maccabi Tzair** convene on Saturday afternoons, fueling the passion and camaraderie among the youth. Additionally, our dedicated Madrichim invest their time on Tuesday and Saturday afternoons, ensuring the success and meaningfulness of the program.

None of this would be possible without our remarkable team of 80 Madrichim. Their unwavering dedication, guidance, and mentorship play an instrumental role in shaping the futures of our participants, empowering them to embrace their potential and make a positive impact on the world.

We extend our heartfelt gratitude to the **Jewish Leadership Academy**, the official sponsor of the Maccabi Tzair program. Their generous support and partnership have been invaluable in enabling us to create lasting impacts on the hearts and lives of our Maccabi Tzair youth.



Program Sponsor

+700

Participants in
Maccabi Tzair
Program

80

Madrichim

8

Trips

Tampa • San Diego
Orlando • Mexico
Costa Rica • Israel
Argentina • Jupiter

4

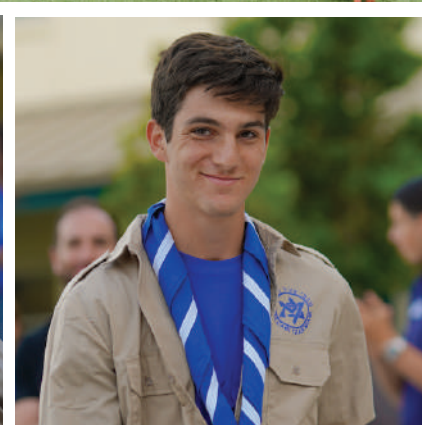
Machanot

Machane Maccabi
Machane Gadol
Tzahal Machane
Survivor Machane



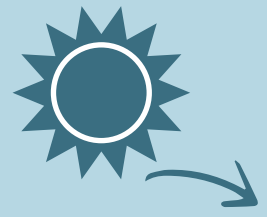
Maccabi Tzair
participant,
Jonathan Benaim
received dedication
and community
award by the
Aventura Mayor,
Enid Weissman





SUMMER CAMP

Camp Sol Taplin



CELEBRATING THE SUCCESS OF SUMMER CAMP 2022: A YEAR TO REMEMBER

The summer of 2022 was an incredible season at Camp Sol Taplin, as we witnessed the remarkable growth, joy, and accomplishments of our campers and staff. We are proud to present the highlights and achievements that made this summer a truly unforgettable experience.

We are thrilled to announce that Camp Sol Taplin received the prestigious **Family Favorite Award for Favorite Camp Program**. This recognition reflects the dedication and commitment of our entire team in creating a fun, inclusive, and enriching environment for our campers.

Color War brought an exhilarating sense of competition and teamwork to our campers. Divided into teams, each assigned a color, campers participated in exciting challenges and events, earning points for their teams. This spirited event fostered camaraderie and unity among our camp community.

At Camp Sol Taplin, we believe in nurturing the values of Shabbat and introducing our campers to Jewish traditions. Throughout the summer, we incorporated meaningful Shabbat experiences, helping our campers connect with their heritage and fostering a sense of spirituality and community.

Our Counselors in Training (CIT) were rewarded for their dedication and hard work with an unforgettable trip to Universal Studios in Orlando. This full-day adventure was a well-deserved break, allowing our future leaders to bond, create lasting memories, and celebrate their achievements.

The Talent Show was a showcase of our campers' incredible skills and talents. From singing and dancing to martial arts and musical instrument performances, our campers had the opportunity to shine and compete for first place. It was a remarkable display of creativity, confidence, and individuality.

We would like to extend a special thank you to **The Sol Taplin Foundation** that has played a crucial role for the past 22 years in ensuring that Camp Sol Taplin continues to thrive. Additionally, we extend our sincere thanks to **Kawa Capital**, a new sponsor, for their generous support of our summer camp program.

"I started at the JCC in the infant group, playgroup, and preschool until I went to elementary school in a different county. However, I continued to come to all School Days out, Mini Camps, and Summer Camps. When I outgrew being a camper, I became a Madatz, Junior Counselor, Senior Counselor, and today I work as one of the Unit Leaders during summer camp. I have been coming to the JCC my entire life and feel connected on so many levels. The JCC has taught me a sense of community and has provided me with a home away from home." - **Sivan K., MARJCC Staff**

We are grateful that Chava has found a sense of routine and joy by being part of Camp Ometz, an incredible 7-week summer program at the Michael-Ann Russell JCC. Under the nurturing guidance of Susie Goldberg and her dedicated team, Chava is truly thriving and having the time of her life." - **Josephine Basher, Mother**



Sol Taplin Foundation kawa

Main Sponsors

612

Average Campers per week



150

Camp Staff

9,000

Nutritious Lunches



175

Field trips

40

Special Need Campers



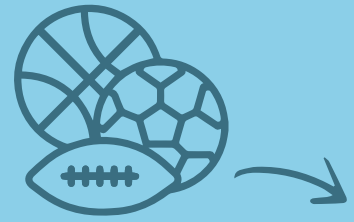
★★★★★

Family Favorite Award for Favorite Camp Program



SPORTS

Enrichments



STRIVING FOR EXCELLENCE: MARJCC SPORTS

Sports at MARJCC have continued to thrive and make significant strides in the past year, showcasing remarkable achievements and fostering a strong sense of community and physical well-being. Our dedicated team of coaches and instructors have provided top-notch training and guidance, helping athletes of all ages and skill levels reach their full potential. With a diverse range of sports programs and activities, including basketball, tennis, swimming, soccer, flag football and more, MARJCC has become a hub for sports enthusiasts and athletes in the community. In 2022, our sports programs attracted a record number of participants, with thousands of individuals actively engaging in various sports activities and competitions. Through teamwork, discipline, and a commitment to excellence, our children have achieved remarkable success in local and regional tournaments, earning numerous accolades and championships. MARJCC's sports department continues to foster a culture of inclusivity, promoting sportsmanship, camaraderie, and a lifelong love for physical fitness. With state-of-the-art facilities and a supportive environment, we are proud of the positive impact our sports programs have had on the lives of our members and the wider community.

We would like to extend a special thank you to **Safra National Bank of New York** for their generous sponsorship of our basketball and flag football leagues. Their support has enabled us to provide exceptional sporting experiences to our children and enhance the quality of our programs. We are also grateful to **Cindy Ziff** for her dedication in ensuring that our gymnastics department has a portable pit and appropriate equipment for competitions. Cindy's contribution has been instrumental in creating a safe and conducive environment for our gymnasts to train and compete at the highest level. Their support and commitment to our sports programs have been invaluable, and we are immensely grateful for their partnership in promoting fitness and athletic excellence at MARJCC.

ENROLLMENT

3,366

Swimming

1,349

Basketball

450

Flag Football

401

Soccer

215

Gymnastics

190

Martial Arts

129

Tennis

48

Youth Fitness



SOCCER

- **2022 Miami Classic:**
U14 White: Champions
U12 Teal: Finalists
- **2022 United Soccer Cup:**
U15 White: Finalists
U12 Teal: Champions
- **2022 West Pines:**
Kickoff Classic:
U11 Orange: Finalists
U15 White: Champion S
- **2022 South Florida Super Cup:**
U10 Orange: Finalists
U11 Orange: Champions
U14 White: Champions
- **IMG Cup Boys 2022:**
U17 Charcoal: Champions
- **2022 Tampa Cup:**
U17 Charcoal: Champions



SWIMMING

- **13 gold medals and 5 silver and 4 bronze medals** at the NMST September Open
- **19 swimmers** represented the SwimRight Academy at the 2022 CSSC Open
- **8 swimmers** represented the SwimRight Academy in the 32nd Annual Speedo Winter Championships in Plantation Central Park Pool
- **2 SwimRight Team** members ages 10 and 11 qualified for the Florida Golden Coast Junior Swimming Olympics



GYMNASTICS

- **1st place and 5th place** of the MARJCC Gymnastics Silver Excel Team at the Team Rand Invite Competition in Ft. Lauderdale
- **2nd Place** MARJCC ZGA Gymnastics Team Rand Championships
- Allison Angulo, Undefeated **All-Around State, Regional, Champion** – Level 7
- **Silver Excel Team** – Anna Sarina, Team Rand Championships



FITNESS

Group and Private Classes



BREAKING BARRIERS AND BUILDING A HEALTHIER FUTURE: A YEAR OF ACHIEVEMENT FOR THE DEPARTMENT OF FITNESS AND WELLNESS

Throughout 2022, the Department of Fitness and Wellness achieved remarkable milestones, propelling us closer to our vision of a healthier and happier community. These achievements demonstrate our commitment to providing exceptional services and programs that cater to the diverse needs of our valued members.

One of our most notable accomplishments was the substantial growth in revenue, with an impressive increase to \$154,381 compared to the previous year's \$88,664. This achievement reflects the trust and satisfaction our community has placed in our offerings, motivating us to continue delivering excellence.

Membership growth was another area where we exceeded expectations, welcoming 600 fitness members into our fitness family, surpassing our goal of 484. This accomplishment highlights our ability to attract and retain members by providing high-quality services and engaging programs that resonate with their individual needs.

Our Fitness Center witnessed an inspiring surge in usage, recording a staggering 71,078 visits compared to 50,553 visits in the previous year. This significant increase showcases the growing interest in fitness and wellness within our community, as individuals of all ages dedicate themselves to pursuing their personal fitness goals within our vibrant facility.

In our commitment to inclusivity, we offered 40 free seniors classes per week and 48 free fitness classes per week throughout 2022. These complimentary classes provided individuals with the opportunity to embark on their fitness journeys without financial barriers, ensuring that everyone has access to a healthier lifestyle. Our fitness class offerings were diverse and abundant, with a wide range of options including TRX, Bootcamp, Pilates reformer, Yoga, Zumba, Trampoline Sculpt, Piyo, Fit boxing, Spinning, Silver sneakers, Aquacise, Rock Steady Boxing, Tai Chi, and Chair flex. This variety allowed our members to explore different modalities and find classes that resonated with their unique fitness journeys.

43%

Revenue Increase

71,078

Fitness Visitors

600

Fitness Members

48

Weekly Free Fitness Classes

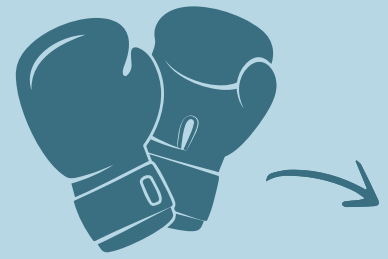
40

Weekly Free Senior Fitness Classes

22

Weekly Paid Fitness Classes





FROM THE DOCTOR'S OFFICE STRAIGHT TO RSB AT THE MARJCC

Founded by MARJCC member **Jennifer Enslein** in August 2016, Rock Steady Boxing at the MAR-JCC has exceeded expectations and grown significantly. Initially estimated to have 30-40 participants, we now have over 200 active members as of December 2022. All new participants are referred by neurologists who have witnessed firsthand the improvement in their existing patients who are part of our program. This success has led to physicians prescribing Parkinson's disease (PD) medication and recommending our program as an essential component of Parkinson's treatment.

We achieved significant recognition and leadership milestones, hosting Indiana's third annual Regional Certification Training for our RSB program and becoming an official training center. Our independent certification showcased our expertise and commitment to advancing the RSB mission. Additionally, our program director joined the National Board of RSB, Inc. Indiana and presented at the University of Miami for the Parkinson's Foundation's recertification as a Center of Excellence, recognizing our valuable contribution to Parkinson's research and treatment.

Our program's annual **Box with a Heart event**, held on August 30th to celebrate the anniversary of our Rock Steady Boxing program, was a standout. This community-wide fundraiser allows people from diverse backgrounds to participate in the boxing workouts and exercises our boxers undertake each week. In August 2022, we welcomed over 200 attendees, including elected officials, corporate sponsors, and a vibrant rock music band. Collectively, we raised nearly \$25,000, showcasing the immense support and enthusiasm our community has for our cause.

However, our success is not measured solely in numbers and fundraising achievements. The true impact of the RSB program lies in the transformative stories of our boxers. **Frankie**, a participant at the MARJCC, expressed, "RSB has given me new life, and I am deeply grateful." **Morris** shared, "It is the best thing I have ever done. I have come a long way. It's a positive environment with good quality people; a great program." These testimonials encapsulate the profound physical and emotional improvements experienced by our boxers and the strength they draw from the RSB community.

\$152,429

Donations/
Sponsors/Grants

+200

Boxers

3

Weekly Classes



CULTURAL ARTS



Visual and Performing Arts

ANITA HAUSMANN VISUAL ARTS ACADEMY: HONORING LEGACY, INSPIRING CREATIVITY

In 2022 the MARJCC celebrated a significant milestone with the official naming of its Visual Arts Academy in memory of the talented artist Anita Hausmann.

Anita Hausmann was born in Germany on May 23, 1923. Like many Jews during that period, she had to leave Europe at a young age without her parents, who tragically lost their lives during the Holocaust. At the age of 17, Anita arrived in Venezuela, where she resided for the majority of her life. Although she had a passion for art since childhood, it wasn't until she turned 25 that she began painting and taking art classes.

As the years passed, Anita's talent was recognized, and she received a prize for her artwork. Later in life, she ventured into working with ceramics and glass, and at the age of 59, she started creating captivating sculptures in bronze. Anita continued to create bronze sculptures until her late seventies, leaving behind a remarkable artistic legacy when she passed away at the age of 97.

MARJCC's Visual Arts Academy, now bearing Anita's name, serves as a testament to her artistic spirit and dedication. Her husband, Marcel, believes that art can awaken the creativity and imagination within individuals and considers it an essential component of a comprehensive education.

Throughout 2022, the Cultural Arts Department thrived, offering diverse programming and experiences that celebrated cultural identities and fostered community unity. With state-of-the-art facilities and a wide array of activities, the MARJCC positioned itself as a true cultural hub in South Florida. The department's commitment to inclusivity and accessibility was evident as many of its programs, series, and exhibitions were made accessible to the public free of charge.

The success of the Cultural Arts Department in 2022 was a testament to its three core goals. Firstly, it presented a diverse range of cultural arts experiences for different age groups and interests, primarily catering to the Northeast Miami-Dade and surrounding community. Secondly, it provided cultural arts opportunities to individuals who may have otherwise been unable to participate due to economic constraints, ensuring inclusivity for all. Lastly, the department effectively highlighted the richness of South Florida's ethnic diversity, fostering appreciation and understanding among community members.

The Feldenkrais-Hanono Cultural Center introduced an array of captivating theater plays in various languages. From English and Spanish to Hebrew, the repertoire now spans an impressive range of genres, including stand-up comedies, concerts, and delightful productions catered especially for children, such as "Annie Jr." and "Matilda. Moreover, the department has seen tremendous growth in its theater acting classes conducted in Spanish, further nurturing talent and appreciation for the arts within the community.

Beyond theatrical productions, MARJCC has truly embraced its cultural diversity, hosting a series of mesmerizing musical performances throughout the year. The program has delighted audiences with a melodic journey through liturgical music, Ladino songs, Yiddish melodies, and spirited Israeli tunes. These performances not only entertain but also serve as a celebration of the rich ethnic tapestry that unites the community.



44
Theatre
Performances

30

Art Classes

17

Literary Events

5

Film Screenings

5

Music
Performances

5

Dance
Performances

5

Art Exhibitions



ADULT SERVICES



Adults and Senior Programs

CELEBRATING A YEAR OF SENIOR SERVICES: 2022 HIGHLIGHTS

In 2022, the Senior Services Department at MARJCC thrived and made a remarkable impact on the lives of senior adults. Through their dedication and commitment, the department achieved outstanding milestones.

Firstly, the department provided over 1800 free rides to senior adults who were in need of transportation. These rides were not only a means of getting from one place to another, but they also represented a lifeline for many seniors who may have otherwise been isolated or unable to access essential services. The Senior Services Department ensured that these individuals could maintain their independence and actively participate in the community.

Additionally, the department offered vital mental health and family support therapy sessions to over 300 individuals in need. Recognizing the importance of emotional well-being, the department made it a priority to address the unique challenges faced by seniors, providing a safe space for them to seek assistance, guidance, and healing. By offering these sessions, the department made a significant difference in the lives of these individuals and their families.

Another remarkable accomplishment was the delivery of more than 200 holiday gift baskets to senior adults and Holocaust survivors residing in northeast Miami-Dade County. The department's thoughtful gesture spread warmth, joy, and a sense of belonging during a time that can be particularly lonely for many seniors. These gift baskets not only served as tangible expressions of care and appreciation but also created meaningful connections and reminded the recipients that they were valued members of the community.

Furthermore, the Senior Services Department continued its exceptional complimentary comprehensive wellness program, known as Total Quality of Life, for senior adults. This program aimed to enhance the overall well-being of seniors by addressing various aspects of their lives, including physical, emotional, and social wellness. By providing access to comprehensive wellness activities, educational workshops, and resources, the department promoted a high quality of life for senior adults, empowering them to lead fulfilling and vibrant lives.





+1800
Free rides for
Seniors



+300
Therapy Sessions

+200
Gift Basket
Donations



+200
Yearly Wellness/
Fitness Classes

+80
Lectures



DEVELOPMENT

Fundraising Events



MARJCC GOLF CLASSIC DELIVERS A POWERFUL CONTRIBUTION IN 2022

The MARJCC's Annual Golf Classic, held on May 24, proved to be a resounding success, leaving a lasting impact on the organization and its beneficiaries. This remarkable event brought together more than 90 passionate golfers who, through their participation, generously supported the **MARJCC's special needs camp programs and general operational needs**. Led by the exceptional co-chairs, **Daniel Halberstein** from Triarch Capital Group and **Flynn Turner** from Grove Bank & Trust, and with the invaluable assistance of dedicated committee members **Raymond Bakalarz**, **Salomon Levy**, **Nelson Lopez**, and **Mark Wagenberg**, the Golf Classic surpassed all expectations.

"In these challenging times for our youth, the MARJCC needs to continue having successful events like the golf classic to help strengthen the activities and programs we offer. It was amazing to see so many golfers enjoy a beautiful sunny day and raise much-needed funds for the MARJCC," said **Daniel Halberstein and Flynn Turner, 2022 Golf Classic co-chairs**.

We are grateful to all our supporters, particularly our Title Sponsor, **Grove Bank & Trust and Oakpoint Charitable Foundation**, for a marvelous and memorable event.



GROVE BANK & TRUST
Title Sponsor

+\$90,000
Donations and Sponsorships

+98
Golfers

+50
Sponsors





 **GS2LAW**
Title Sponsor

+\$50,000
Donations
and Sponsorships

+24
Players

ACE FOR A CAUSE: CELEBRATING THE IMPACT OF TENNIS FEST 2022

On April 10th, 2022, the MARJCC hosted a spectacular event that brought together tennis enthusiasts, supporters, and advocates for a meaningful cause. The primary objective of the TennisFest was to support the **MARJCC's special needs programs**. The event succeeded in raising significant funds to enhance and expand these vital initiatives. These programs provide individuals with special needs the opportunity to engage in sports, recreation, education, and social activities tailored to their unique abilities. The funds raised will enable the MARJCC to continue offering life-enriching experiences and support services to those in need.

As we celebrated the tremendous success of the **26th Annual MARJCC TennisFest**, we are filled with gratitude for our dedicated supporters especially to our title sponsor **GS2Law**. Your commitment and generosity have made a profound impact on the lives of individuals with special needs, fostering a sense of inclusion, empowerment, and joy. We are deeply honored to have you as partners on this remarkable journey.

Looking Ahead: As we embark on the next chapter, we eagerly anticipate your continued support and participation. Together, we can continue to transform lives, break barriers, and create opportunities for individuals with special needs to thrive. Your support ensures that the MARJCC remains a beacon of hope, compassion, and empowerment within our community.

+25
Sponsors



GIVING BACK

Scholarship and Financial Aid



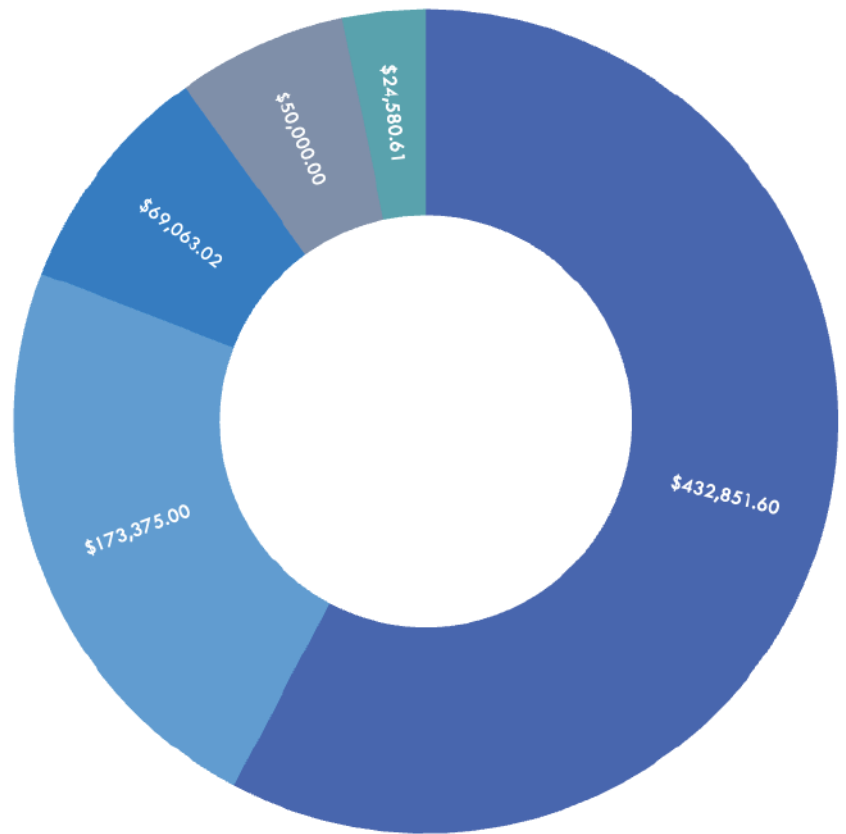
The Alan & Diane Lieberman Children's Cultural Arts Series is a remarkable initiative that aims to bring the transformative power of the arts to Miami-Dade public schools serving under-served children. This series provides free admission and transportation, ensuring that students have equal access to enriching cultural experiences. The shows, performed by touring professional theatre companies and artists, take place at the Julius Littman Theater in North Miami Beach.

The performances in this series are carefully chosen to cater to both educational and entertainment purposes. Most shows are adapted from beloved children's literature, engaging young audiences with captivating stories. These performances revolve around various themes, which may include historical events, influential figures, or promote important values such as honesty, accepting differences, teamwork, family, and friendship.

The 2022 season of **The Alan & Diane Lieberman Children's Cultural Arts Series** promised an incredible lineup of shows that included "I have a Dream" by Virginia Repertoire Theater, specifically targeting grades 3-6, "Cuentos" by David Gonzalez for Kinder- 2 Grade, The Carp who would not quit and other animals by Honolulu Youth Theater for grad and "Aesop Bops" for grades PreK 4 - 3, presented by David Gonzalez.

The Alan & Diane Lieberman Children's Cultural Arts Series is underwritten by the Lieberman family and several grants from Miami-Dade County.

SCHOLARSHIP STATISTICS 2022



- CAMP/SPECIAL NEEDS
- EARLY CHILDHOOD ACADEMY
- BAMACHOL
- ENRICHMENTS

CAMP/ SPECIAL NEEDS	\$432,851.60
MACCABI/ HEBRAICA	\$173,375.00
EARLY CHILDHOOD ACADEMY	\$69,063.02
BAMACHOL	\$50,000.00
ENRICHMENTS	\$24,580.61

MEMBERSHIP

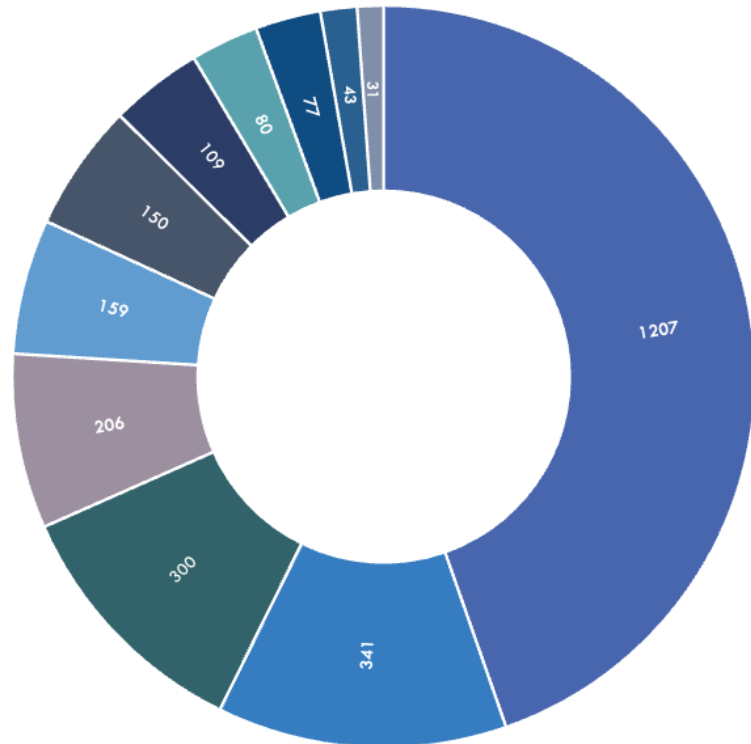


Registration

The MARJCC serves our community, and is dedicated to fostering the spiritual, emotional, and physical development of its members through all of life's stages and circumstances. In doing so, the MARJCC strengthens the connection with the People and the Culture of Israel, along with other Jewish communities throughout the world.

The MARJCC represents a model of acceptance, understanding, and diversity. People see the MARJCC as a center of excellence that epitomizes how shared Jewish values support a vibrant and evolving constituency. Most importantly, the MARJCC is open to, and is fully utilized by, the entire community, regardless of race, religion, or national origin.

Since the introduction of our **VIP/Concierge** benefits, we have received an overwhelmingly positive response from our members and the community. Members have expressed their appreciation for the enhanced convenience and priority access, allowing them to tailor their MARJCC experience to their preferences. The feedback we have received underscores the value and impact of these exclusive perks, making membership even more rewarding and enjoyable.



- FAMILY
- SINGLE PARENT
- FITNESS COUPLE
- FITNESS INDIVIDUAL
- FITNESS YOUTH
- SILVER SNEAKERS
- STUDENT
- FITNESS SENIOR INDIV
- FOUND/SUPPORT
- THE QUALITY OF LIFE
- FITNESS SENIOR COUPLE

TYPES OF MEMBERSHIPS

FAMILY	1207	12% increase*
SINGLE PARENT	159	39% increase*
STUDENT	341	6.5% increase*
FOUND/SUPPORT	31	24% increase*
FITNESS COUPLE	80	29% increase*
FITNESS INDIVIDUAL	206	26% increase*
FITNESS SENIOR INDIV	109	24% increase*
FITNESS SENIOR COUPLE	43	87% increase*
FITNESS YOUTH	77	
SILVER SNEAKERS	150	
THE QUALITY OF LIFE	300	

ALL ACCESS	11.4% increase
FITNESS	19.2% increase
TOTAL	13% increase

**When compared with 2021*

FINANCIALS

Expenses and Revenue



REVENUES

Contributions/Grants/GMJF/UW/Events	4,594,760.94
Membership Dues	1,678,584.93
Program Fees net of schol/disc	10,057,757.98
Investment Income	(83,915.44)
Miscellaneous Income	476,729.29
Total Revenues	16,723,917.70

EXPENSES

Salaries and Taxes	6,510,501.21
Employee Benefits	390,902.04
Administrative Expenditures	1,342,229.42
Occupancy and Maintenance	1,926,338.24
Program Expenditures	5,192,947.03
Total Expenses	15,362,917.94

Net before debt service and capital items/Deprec.	1,360,999.76
------------------------------------------------------	--------------

ASSETS RELEASED, DEBT SERVICE, CAPITAL ITEMS, DEPRECIATION

\$9M bond debt service	78,807.72
TD Loan Debt Service	102,078.62
Capital Repairs and Replacement	3,854.93
Assets released for debt Service and Capital items	765,191.76
PPP Forgiveness	(2,519,027.00)
Depreciation Expense	1,346,136.08
Total Assets Released, Debt Service, Capital items, Depreciation	(222,957.89)

NET	1,583,957.65
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PHILANTHROPY



→ Donor Recognition

DONORS IN 2022

(This list excludes any payments made towards the capital campaign 3 pledges. While donors may still be fulfilling their pledges, it is important to understand that the revenue was recognized at the time the pledge was initially made, even if the payments are ongoing.)

(All the listings of donors are based on the calendar year, as opposed to the MARJCC fiscal year)

PILLARS: \$100,000.00+

Daniel and Gisela Ades/Jewish Leadership Academy/Kawa Capital
Alliance For Aging
David Blumberg and Michel Armand
Children's Trust

Greater Miami Jewish Federation
Marcelo Hausmann Weisselberg
The Jewish Education Project
Miami-Dade County
The Scheck and Bonwitt Families

LOYALISTS: \$50,000.00-\$99,999.00

Safra National Bank of New York
Sanford L. Ziff Family Foundation /Cindy Ziff

Sol Taplin Charitable Foundation

ADVOCATES: \$25,000.00-\$49,999.00

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The Falic Family Foundation /Simon and Jana Falic
Feldman Family Foundation
Uzi and Jennifer Hardoon

Sally A. Heyman
Henry and Benay Lew
Oakpoint Charitable Foundation /Charles Meyer

LEADERS: \$10,000.00-\$24,999.00

Dr. Bertha Baum and Larry Baum
The Brod and Gorin Families/Gemma Foundation /Crystal Partners
Early Learning Coalition
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Herbert Kay Parkinson Chapter
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Lipton Foundation /Janice Lipton

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Parkinson's Foundation
Alberto and Stephanie Perlman
Publix Super Markets Charities
Dr. Joel Sandberg and Adele Sandberg
Barry Smith
Philip and Joanna Solomon
State of Florida

SUPPORTERS: \$5,000.00-\$9,999.00

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Tammy and Jorge Woldenberg
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Ezequiel Baredes and Yanina Miculitzki

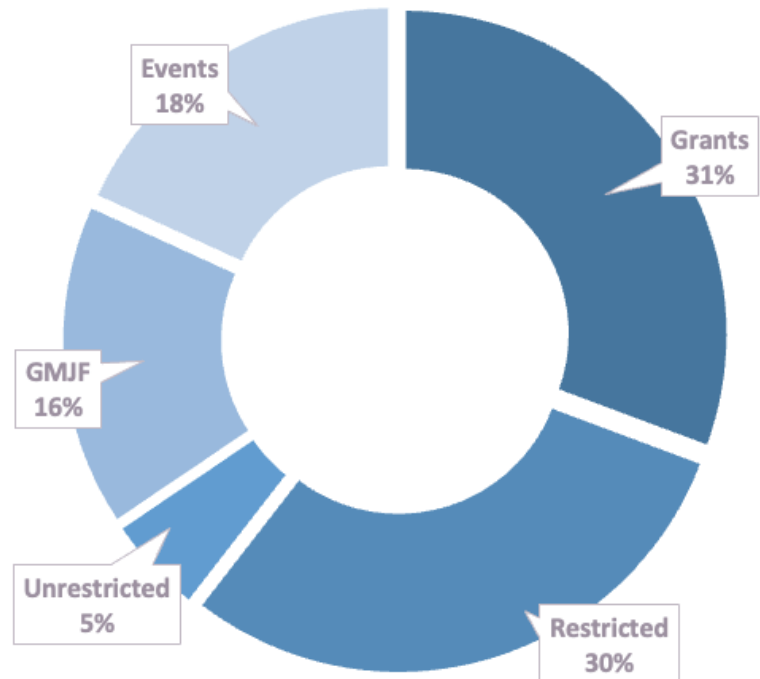
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FUNDRAISING DISTRIBUTION IN 2022



GRANTS	\$1,409,838.86
RESTRICTED	\$1,370,934.46
UNRESTRICTED	\$231,269.15
GMJF	\$746,718.47
EVENTS	\$836,000.00
TOTAL	\$4,594,760.94



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EXECUTIVE OFFICERS

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Amy Erez
Director of Marketing

Michelle Moyano
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Thank you for a successful year!

MISSION STATEMENT

The Michael-Ann Russell Jewish Community Center is dedicated to the enrichment of Jewish and community life; fostering the spiritual, emotional, intellectual, and physical development of its constituents through all of life's stages and circumstances; and strengthening the connection with the people and culture of Israel, along with other Jewish communities throughout the world.

